

Corporate Fundraising Pack



SPRINGHILL
HOSPICE

Making every moment count



THE CORPORATE CHALLENGE

MAKE YOUR MONEY MATTER

- How much can you grow £30 in 3 months?
- This is a competition! Will you reach the top of the leader board?
- The highest fundraiser will be crowned Corporate Challenge Champions.

£500
£400
£300
£200
£100
£30

REGISTER HERE:
WWW.SPRINGHILL.ORG.UK/CORPORATE-CHALLENGE

THE FUNDRAISING IDEAS ARE ENDLESS...

Hospice Collecting Tins The Great Office Bake Off
Cycle, Run or Walk Soak the Boss
Dine at Mine JustGiving Pages Summer BBQ
Curry Days Quiz Nights Tuck Shop
Hire a pitch and hold a football tournament

WHAT'S IN IT FOR YOUR TEAM?

- Team Building
- Promotion of your Corporate Social Responsibility
- Raising money for your local Hospice
- Brings out creative flare and the competitive nature in your staff
- Being viewed as an employer who cares about their community
- PR and Social Media opportunities

FR Registered with Financial Conduct Authority REGULATOR

SPRINGHILL HOSPICE
Making every moment count
Registered Charity No. 101786

THE CORPORATE CHALLENGE 2019
BES

Health

Wellbeing

With the 1st Runner Up...
With the 2nd Runner Up...
With the 3rd Runner Up...
With the 4th Runner Up...
With the 5th Runner Up...
With the 6th Runner Up...
With the 7th Runner Up...
With the 8th Runner Up...
With the 9th Runner Up...
With the 10th Runner Up...

There are many ways that you can support Springhill Hospice at work. Find all the information you need within this pack.

About us

Springhill Hospice first opened its doors back in 1989. We are a 16 bedded purpose-built facility, offering specialist palliative care to patients and their families from diagnosis to end-of-life. In order to meet the many and varied needs of all our patients and their carers, we have a Community Service, which is delivered by a skilled multi-disciplinary. Our Education Centre has a classroom which can accommodate up to 25, and a well-equipped up-to-date library. Our Education Lead coordinates programmes of specialist palliative care and end-of-life care training to health and social care professionals.



How you can support

Workplace fundraising works best when we find ways in which you can support that are fun, interactive and fit around your business objectives.

Choose Springhill Hospice as your Charity of the Year



Choose or nominate us as your Charity of the Year and our dedicated team will work with you to create a partnership that has a lasting impact, gains publicity and inspires your colleagues, with a range of fundraising and volunteering activities and initiatives:

- We have a strong local presence in the borough of Rochdale
- We have a dedicated Corporate Fundraiser- who will integrate themselves into your business, so we can deliver a partnership that makes a meaningful difference at all levels
- We work for an inspiring cause -Your support would help Springhill Hospice provide the best possible care to patients and their families from diagnosis to end of life
- We believe fundraising should be fun - from skydiving and taking on the Yorkshire Three Peaks to sponsored 24-hour fundraisers, we can provide a partnership which is unique, fun and motivating for staff



Join our Springhill Lottery



£1 PER WEEK

£1,450

WEEKLY PRIZE FUND

Make every moment count!

www.springhill.org.uk/hospice-lottery



Registered with
FUNDRAISING
REGULATOR

GAMBLING
COMMISSION

BeGambleAware.org[®]
Helpline: 0808 8020 133

Springhill Hospice | Broad Lane, Rochdale, OL16 4PZ
Tel: 01706 649920
Registered Charity No: 701798
Incorporated as a Company Limited by Guarantee No 2325905

Sponsor an event

Sponsorship is a fantastic way to support us, whilst achieving a route to market and generating great brand awareness amongst your customers and our supporters.



Benefits to your Business

- Build rapport with your target audience
- Reach potential new clients
- Build your reputation as a socially responsible company
- You will be able to reach all Springhill Hospice social media followers - We have 9000 Facebook followers, over 3300 Twitter followers and over 1500 Instagram followers

We have sponsorship packages that can cater for a range of budgets. Each package can be tailored to your objectives, from promotion on marketing, at events, tickets and more.

Become a Business Buddy



SPRINGHILL
HOSPICE **Business Buddies**

Making every moment count

AT THE HEART OF OUR COMMUNITY

UNITE

By becoming a member of our Business Buddies scheme today, you will be helping Springhill Hospice provide the highest standard of care to the people in our local community, at the time and place they most need it.

SHAPE

Our Business Buddies scheme provides you with the unique opportunity to build strong, mutually beneficial partnerships with local organisations. This encourages the development of corporate support as well as generating sustainable income and relationships within the local community.

ENGAGE

Business Buddies is open to companies of every size and sector. We want to understand your motivations, strengths and aims as a business, enabling us to build a forward-thinking and progressive partnership.

To sign up today, or for more information please visit:
www.springhill.org.uk/business-buddies

Hold a fundraiser in your workplace



There are so many ways to get involved with Springhill Hospice, from simply having a collection pot in your office to swapping jobs for the day.

Static Cycle: hire or bring in a gym bike, set up a sponsorship page, get the whole team involved and set a target. This could be riding the distance between John o'Groats to Lands End.

Spot the Boss: collect baby photos from your workforce, pin them across your office and charge 50p to guess the boss.

Bake Off: get competitive about baking, charge your colleagues for a slice and get them to judge each item they buy.

Car Wash: get some buckets and sponges and charge a couple of pounds to clean the cars on the car park.

Providing a team of volunteers

We have so many opportunities at Springhill Hospice for your team to volunteer for!

Events

With many events in the Springhill calendar, we are always in need of volunteers to support us at our Christmas Fair or Walk to Remember.



At the Hospice

Why not support us with odd jobs and projects up at the Hospice, including in our beautiful gardens.



In the shops

There are many volunteering opportunities in the shops available, from helping out for a day or supporting with ad hoc tasks.



Payroll Giving



Donate every month from your wages and because Payroll Giving donations are deducted before tax, each £1.00 you give will only cost you 80p, or 60p for higher rate tax payers. Download our Payroll Giving application form, or contact our Corporate and Partnerships Fundraiser on 01706 641790, or email fundraising@springhill.org.uk.

Also, if your employer is registered with GAYE, please forward this form to the payroll-giving agency your employer uses. If your employer is not registered with GAYE, please contact your payroll team to set up a scheme. For more information, your payroll team can visit the Charities Aid Foundation website, www.cafonline.org or call 03000 123 000.

Have a collecting pot in the office



Let us know if you would like a collecting pot for your office. If you have a reception desk, this is the ideal place to put it; don't forget to let us know when it is full, as we will come and empty it and send you a certificate with the amount you have collected on.



We also now have contactless collecting points too which you could have in the office instead, as we know that not everyone carries cash these days. If you would be interested in having one of these in your business, then please get in touch with the Fundraising Team on 01706 641790 (opt 1).

What we can do for you



- We have a dedicated Corporate Fundraiser to support you from start to finish on your fundraising journey
- We can provide fundraising resources to support any of your events
- Your fundraising efforts will be featured within one of our biannual Newsletters
- You will receive an invitation to our quarterly Business Buddies Big Breakfast events
- We can deliver a presentation to your staff about Springhill Hospice and how your business will make a difference
- You will receive an invitation from the Chief Executive for a cheque presentation hosted at the Hospice

Thank you



If you would like anymore information please get in touch via one of the following:

Tel: 01706 641790 (opt 1)

Email: fundraising@springhill.org.uk